Client Meeting Notes

Talking Points

* Intro
  + Hi, we’re New Tide, and this is our proposal to redesign the current Swim Phone website.
  + My name is Chris Korkos, and I will be Project Manager for the duration of our work, as well as an assistant coder on the development end.
  + My background is in:
    - Cognitive Science, HCI emphasis, and I have minors in Writing and Computer Science.
    - The classes I’ve taken in Cog Sci have given me the knowledge necessary to design products and run projects, and CS has taught me the skills necessary to build websites.
    - In the past I worked on Rally, an app for organizing online gamers, as well as a site redesign for UCSD’s Virtual Reality Club.
* Timeline
  + We will conduct the redesign over a period of 15 weeks
  + In the first 5 weeks, we will gather data through user observations, interviews, and general testing.
    - After this we will submit a case study – or summary – of the conclusions from our research…
    - …as well as some lo-fi prototypes, including sketches and basic visual designs.
  + In the next 5 weeks, we will test these prototypes with potential users, redesigning until we complete a satisfying final prototype.
    - This is what we will deliver to you – a testable prototype that accurately represents the final product.
  + In the last 5 weeks, we want to code this prototype into a final product and do any final design touchups.
    - This is our last deliverable, which you can implement as your new website!
  + Throughout this process, we will also provide you with updates on our progress each week, so that you can keep up with our progress and know that all of our hard work is leading to a great final product.

Feature: coach can use “account” to login, and can add assistant coaches